



CLARK ATLANTA UNIVERSITY &
THE CLARK ATLANTA UNIVERSITY GUILD

present the

2025 ANNUAL

Jazz Under the Stars

SATURDAY, MAY 3, 2025 | 7:00 PM

Supporting Student scholarships at CAU



ERIC ROBERSON



The CAU Guild was founded in 1992 by former Clark Atlanta University First Lady, Judge Brenda Hill Cole. The CAU Guild seeks to increase awareness of Clark Atlanta University's unique contributions to the cultural life of Atlanta and the nation. Guild members include women on the CAU faculty, staff, and alumnae of the University, as well as some of Atlanta's most influential community and business leaders who are advocates for the University and its performing arts programs.

Mission

The mission of the Clark Atlanta University (CAU) Guild is to support a scholarship program for students in art, music, film, fashion and theatre.



Clark Atlanta University (CAU) is a comprehensive, private, urban, coeducational institution of higher education with a predominantly African-American heritage. It offers undergraduate, graduate and professional degrees, as well as certificate programs, to students of diverse racial, ethnic and socioeconomic backgrounds.

Clark Atlanta University produces graduates who have met standards of excellence in contemporary higher education, who are educated to be creative and to have a perspective on the world and its people. CAU graduates are committed to making an impact on our global society as our next generation of leaders.

Date: Saturday, May 3, 2025

Time: 7:00 p.m.

Location: CAU Harkness Hall Quadrangle

Sponsorship Deadline: Monday, March 31, 2025



OVERVIEW

Jazz Under The Stars sponsored by the Clark Atlanta University Guild(CAU Guild) is one of the most anticipated events of the year. Held in the Spring, the event has featured some of the jazz industry's most prolific artists to include Pieces of a Dream, Maysa Leak, Rachelle Ferrell, Lalah Hathaway, Will Downing, Terrance Blanchard, Dianne Reeves, Jeffrey Osborne , Gerald Albright, Dianne Reeves and Gregory Porter just to name a few. Our artist for 2025 is the multi-talented Eric Roberson musician, educator, and independent artist.

The CAU Guild is an auxiliary group founded by former first lady of Clark Atlanta University, Judge Brenda Cole. The mission of the CAU Guild is to provide financial assistance to CAU students in the fields of performing arts, creative writing, drama, film and music. Over the last 33 years, more than \$3.7 million have been raised to support student scholarships.

SPONSORSHIP OPPORTUNITY

- ◀ Multi-level sponsorship opportunity
- ◀ Logo placement throughout the event
- ◀ Promotional advertising throughout the event
- ◀ VIP meet and greet
- ◀ Product placement & experience integration
- ◀ Full page color ad in souvenir journal

JAZZ UNDER THE STARS

SPONSORSHIP OPPORTUNITIES



\$5,000 **SILVER SPONSOR**

- Full-screen sponsor ad/feature in sponsor loop
- Name listed as sponsor on event web page and all marketing materials with hyperlink back to company site
- Company name mentioned in press releases and all print and electronic media
- Company promotional merchandise included in swag box
- (10) company attendees access to the (1 table) for seating on site
- (4) Invitations VIP meet and greet

\$2,500 **BRONZE SPONSOR**

- Full-screen sponsor ad/feature in sponsor loop
- Name listed as sponsor on event web page and all marketing materials with hyperlink back to company site
- Company name mentioned in press releases and all print and electronic media
- Company promotional merchandise included in swag box
- (10) company attendees access to event (1 table)



- Each sponsorship level includes a full page ad in the souvenir journal.
- Please submit ad and logo by April 11, 2025 using PNG or EPS file formats for digital and print quality resolution (at least 600 DPI).
- Electronic tickets will be distributed through the ticket platform Classy. It is important that the ticket manager for your table's name and email is entered at point of purchase.
- Upon completion of sponsorship online, an email will be sent with details on ticketing, parking, catering, etc.

To secure your sponsorship, please go to the online page at <https://give.cauguild.org/JUTS2025>.

If you have questions, please email the CAU Guild at sponsors@cauguild.org.

**Thank you for your continued support of the CAU Guild and
Clark Atlanta University students**



Sondra Brooks, Chair
chair@cauguild.org